

## Contact

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(LinkedIn)

## Top Skills

Process Optimization  
(Manufacturing)

Vendor Management  
Leadership

## Languages

Tamil

# Priya Gopal

IT Executive | Head of IT | Gen AI strategist | IT Strategy |  
Leadership | Digital Transformation | Global program management |  
M&A Transactions | SAP/ERP | CRM | Data analytics |  
New York, New York, United States

## Summary

IT Digital Transformation executive / Enterprise IT in the pharmaceutical industry, boasting over 20 years of expertise in steering global life cycle programs. Proven track record in leading seven SAP/ERP implementations, two SAP consolidation and transformation programs, four anti counterfeit, serialization programs, and six M&A IT integrations/transactions. Adept at managing complex projects with budgets ranging from \$2M to \$135M, overseeing teams of 20 to 100 members, and consistently delivering global programs on time.

Esteemed Board member in pharma industry groups PhRMA, PDG, PDSA, HDMA. Invited speaker at prestigious events namely Logipharama, HDMA and Pharma blockchain. Serving as an Advisor for startups Mediledger and Ledgerdomain which connects partners in US trade operations.

SAP S/4 HANA| SAP ATTP| SAP BI| Tableau| MES| Salesforce|  
Boomi| B2B| Blockchain| Lean Six Sigma| Agile Methodology|  
Business Partnership| Stakeholder mgmt.| Risk, Stakeholder,  
Resources, Vendor, Budget, Change management and governance|  
Mentoring | Internal, SOX, FDA audits| 483 Mgmt|

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## Experience

### LedgerDomain

Senior Business Advisor

January 2020 - Present (4 years 8 months)

Senior Advisor for a Startup connecting trading partners with AI and beyond

### Stealth Startup

AI driven business transformation assessment

December 2023 - March 2024 (4 months)

AI strategist and AI portfolio assessment and due diligence for Pharma in patient safety and in quality control functions.

## Gilead Sciences

Pharma Strategist / Industry expert/ Management consultant

May 2018 - October 2023 (5 years 6 months)

- Managed global SAP S/4 HANA business transformation program from Oracle, overseeing integration with external partners 3PL, CMO with a cross-functional team of 20+
- Led IT systems due diligence, vendor RFP selection, contract management, infrastructure strategy, cost control, and established IT security protocols.
- Implemented global anti-counterfeit program for various regions US, EU, Brazil, using SAP to meet local compliance regulations
- Developed a comprehensive strategy and road map that integrated Pharma customers and vendors, streamlined industry requirements, piloted initiatives, created benchmarks and launched 3 pioneering IT products in data analytics and data reporting.

Led M&A integration for Asegua with Gilead for products, supply chain processes

## Industry alliances and innovation - Board member/Advisor

I served as an Industry lead member for Industry alliance groups, playing a crucial role in shaping Pharma commercial trade policies for commercial trade operation. In collaboration with GS1, HDA, PDG and solution providers and key player to bring 3 new technology products to market (0-1) for Supply chain product verification, Tracing and data exchange

Orchestrating advisory boards through strategic advisory leadership, successfully influenced industry standards, guiding discussions, drove impactful development new technology products integrating entire pharma trade operations (O2C)

Senior Advisor for Ledgerdomain

## Par Pharmaceutical and Endo Pharma

CIO, Special projects , Global program manager

October 2015 - July 2018 (2 years 10 months)

Responsible for leading Global PAR program for CIO's special project. Lead PAR and Endo pharma worldwide program

Led M&A activities for integration of PAR and Endo

Member representative for Industry consortium for blockchain applications in Pharma. Working on applications on blockchain platform

Invited Speaker 2015, 2016, 2017 -Various industry conferences

## Novartis

10 years

### Global regulatory program leader

September 2011 - 2015 (4 years)

Leading Novartis Pharma US regulatory program. US market is the second biggest market in sales for Novartis. Responsible for entire product portfolio sold in US market . The program includes strategy to execution.

I was part of PMO office for CART cell and gene set up of supply chain operations

Responsible to deliver the regulatory program by defined timeline and budget. Set up strategy, program, timelines, project team , change management and risks.

Board Member : PDSA (Pharma distribution security alliance) an PhRMA

Novartis representative for GS1/RX360/HDMA industry groups

Invited Speaker

2013,2014 , 2015 : Logipharma

2013, 2014, 2015 : Pharma Packaging

2013, 2014 : Exl events

2015 : HDMA conference

### Director, Strategic Planning & Projects

September 2007 - August 2011 (4 years)

Responsible for financial modeling, risk /opportunity planning and project management for Novartis enterprise wide cost optimization program

Manage the business unit planning. Develop long term and strategic plan . Integrate with commercial strategic plan with global operations.

Responsible for managing the 5yrs strategic plan with market analysis, portfolio management, product launches, risks and opportunities for Novartis

Led and managed the business and IT integration of newly acquired companies Chiron (Vaccines) and Nektar (Bio Pharma) with Novartis, US Business development in integrating customer partnership in portfolio and product management with Walmart and Medco.

Worked with senior executives to develop the costing drivers, to manage the product cost.

## Head Of Information Technology

September 2005 - September 2007 (2 years 1 month)

Sacramento, California Area

Head of IT NVS , newly acquired company . Set up and managed multi million IT budget . Integrated IT systems with Novartis IT systems

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## Education

### Anna University Chennai

Bachelor's Degree, Electrical and Electronics Engineering

### Rutgers Business School

Executive MBA, Finance, General