

Contact

www.linkedin.com/in/kanishkamaheshwari (LinkedIn)

Top Skills

SaaS
Hadoop
Java

Languages

Hindi
Bengali

Patents

Personalizing scoping and ordering of object types for search

Kanishka Maheshwari

VP of Product Management | Entrepreneur
Menlo Park, California, United States

Summary

I founded InterPrime, a treasury management startup that was acquired by Rho in Feb 2022. At InterPrime we managed over a quarter of a billion dollars in aggregate for our clients and were funded by the top investors in Silicon Valley (Y Combinator, Tribe Capital, Pioneer Fund, NoMo Ventures).

Prior to founding InterPrime, I was an early employee at Salesforce and led Product Management for Search, the most used feature of the Salesforce platform, running over 150 million queries a day, and indexing over 1 Billion records daily for customers. I managed a global engineering team focussed on Search, APIs, and AI & ML. Here is my talk at Product School on Shipping AI & ML Products as a PM - <https://www.youtube.com/watch?v=dIHUseGfRVY>

I currently serve on the Advisory Board at my alma mater Carnegie Mellon University, as well as on the board of LedgerDomain, a leading decentralized identity and transaction verification platform for the global health care supply chain.

Experience

Circle

Vice President of Product Management
December 2023 - Present (9 months)
San Francisco Bay Area

VP of Product on the Liquidity team - Making USDC the most liquid, accessible and preferred stable coin globally.

LedgerDomain

Board Member
August 2022 - Present (2 years 1 month)

LedgerDomain is a decentralized identity and transaction verification platform for the global health care supply chain. I help with GTM, Product Management and Corporate Strategy.

Carnegie Mellon University
Member Of The Board Of Advisors
May 2018 - Present (6 years 4 months)

I serve on the Board of Advisors for the Dietrich College of Humanities and Social Sciences at Carnegie Mellon. Dietrich includes the Statistics, Data Science Programs, and Information Systems program.

Summery
Advisor
April 2020 - April 2024 (4 years 1 month)

I advise on technology, corporate strategy & GTM matters.

InterPrime Technologies Inc. (YC W19)
Co-Founder and CEO
September 2018 - September 2023 (5 years 1 month)
San Francisco Bay Area

Successfully founded and grew InterPrime into a leading Treasury Management provider for startups & middle market businesses. InterPrime was acquired by Rho in Feb 2022 and now lives on as Rho Prime Treasury.

InterPrime offered an automated treasury management service that helped businesses keep their cash safe, secure and earning market rates of return with minimal effort. We managed over a quarter of a billion dollars in aggregate for clients while successfully navigating the wild swings in the rate environment over the last few years. All the while attracting new capital to InterPrime.

We were funded by the top investors in Silicon Valley (YCombinator, Tribe Capital, Pioneer Fund, NoMo Ventures). We were picked as one of the top startups from YC Demo Day (W19) by TechCrunch and became a leader in Treasury Management for middle market businesses & startups.

<https://interprime.co/>

<https://www.interprime.co/blog>

Memfault

Product Advisor

May 2023 - August 2023 (4 months)

San Francisco Bay Area

I helped Memfault staff up their product team by hiring 2PMs & a Designer. I also drove the inclusion of the "voice of the customer" into the product development process and developed the strategy for GTM & Product collaboration as the company scales post Series B.

Memfault is the first IoT reliability platform that empowers teams to build robust devices at scale. Today's hardware teams have little insight into how their products are performing and what issues are driving the majority of field failures; with Memfault, they can operate with the same speed and agility as software companies.

Rho

Head of Treasury Management

March 2022 - October 2022 (8 months)

Rho acquired InterPrime in Feb 2022, and I served as the Head of Treasury Management at Rho post the acquisition. I led the efforts to integrate InterPrime into Rho's suite of products, and launch Rho Prime Treasury - <https://www.rho.co/treasury>

Salesforce

10 years 10 months

Director of Product Management, Search

August 2013 - January 2018 (4 years 6 months)

San Francisco Bay Area

I led Product Management for Search at Salesforce, the most used feature of the Salesforce platform, running over 150 million queries a day, and indexing over 1 Billion records daily for customers.

I managed a global engineering team of over 50 (SF, Seattle, France) working on building core search engine features, the relevance platform, Search API functionality and integrating with partner products.

Additionally, I also designed and built Salesforce's company wide A/B Testing & Experimentation platform.

Lead Software Engineer

April 2007 - August 2013 (6 years 5 months)

San Francisco Bay Area

As an early engineer at Salesforce I was one of the first engineers on the Salesforce Search Engine and was part of the team building it from scratch. I worked across the board on numerous search infrastructure, search relevance & front-end features.

I also worked on the teams that built out Salesforce's Hadoop platform and its deployment verification system.

Nepal Education Initiative Organization, Inc

Co-Founder & Director

October 2008 - March 2013 (4 years 6 months)

Nepal Education Initiative Organization aims to provide a sustainable educational environment for the children living in the regions of Nepal's Himalayan Valleys, thereby empowering them for a better future and enabling them to break the cycle of poverty.

My major accomplishments were:

- Led the development of 2 village schools serving 250+ students
- Organized fund-raisers and made presentations to donors
- Architected strategy to sustainably build schools in rural Nepal
- Created and maintained organization's website, blog and endowment fund
- Completed application process for 501(c)(3) tax-exempt status approval

iNetworksLLC

Analyst Intern

January 2006 - December 2006 (1 year)

Assisted in fund raising process by identifying sources, researching and preparing presentations

Performed due diligence on prospective companies for investment

Worked actively with portfolio company on technical product development research, product positioning research and federal funding research

Barclays Capital

Application Developer Intern

June 2005 - August 2005 (3 months)

Developed sales application extension in JAVA for 250+ global users resulting in 95% time reduction for trade confirmations

Conducted roll out of Derivatives Deal Manager application enhancing portfolio analysis

Developed database application for competitive performance analysis

Gillette P&G

Business Systems Intern

July 2004 - August 2004 (2 months)

Conducted analysis of global CRM positioning and documented current global sales and distribution processes

Developed ranking methodology of global markets allowing for future CRM implementations

Conducted Gap Analysis on global CRM scenario

Education

Y Combinator

· (2019 - 2019)

Carnegie Mellon University

BS, Information Systems, Business Administration · (2002 - 2006)

Carnegie Mellon University

MISM · (2002 - 2006)