

## Contact

[www.linkedin.com/in/sherrybyon](http://www.linkedin.com/in/sherrybyon)  
(LinkedIn)

## Top Skills

Competitive Analysis  
Cross-functional Team Leadership  
Strategic Planning

## Languages

Korean (Limited Working)

# Sherry Byon

Business Strategy & Growth | Product Management | Technology  
Washington DC-Baltimore Area

## Experience

**Bindle Systems - A Public Benefit Corporation**  
Business Development & Partnerships  
July 2020 - Present (4 years 2 months)  
Washington, District of Columbia, United States

**Lunewave Inc.**  
Co-Founder & CCO  
March 2017 - November 2018 (1 year 9 months)  
Washington D.C. Metro Area

**Time Warner Cable**  
8 years 10 months  
Senior Director, Corporate Strategy  
February 2011 - June 2016 (5 years 5 months)  
Herndon, VA

Provided leadership and support for strategic initiatives across the enterprise, as well as performing in-depth qualitative and quantitative analyses on areas of concern/interest for executive leadership. Key project areas included business case development, product development/management, long-term planning, and strategic analyses on competitors and technologies.

**Manager, Technology Strategy**  
September 2007 - February 2011 (3 years 6 months)  
Stamford, CT

**Caribou Coffee**  
Marketing Consultant  
December 2006 - March 2007 (4 months)

**Intel Capital**  
Strategy/Investment Analyst  
June 2006 - August 2006 (3 months)  
Santa Clara, CA

Broad Institute of MIT and Harvard (formerly Whitehead Institute)  
Unix Systems Administrator  
June 2001 - June 2005 (4 years 1 month)  
Cambridge, MA

Into Networks  
Network Operations Engineer  
June 2000 - April 2001 (11 months)  
Cambridge, MA

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## Education

Georgetown University McDonough School of Business  
MBA, General Management and Marketing · (2005 - 2007)

Boston University  
B.A., Latin