

Contact

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Daniel Stoller

Managing Partner at Red Bear Ventures, Co-Founder and CSO at Bindle Systems
Bedford, New York, United States

Summary

TECHNOLOGY EXECUTIVE

Entrepreneurship | Market Development | Leadership

Dan's career uniquely bridges time as both an operating executive with early stage technology companies and a strategy executive in the corporate world.

He was an early employee and/or co-founder at four companies: Sitespecific (acquired by CKS), Internet Appliance Network (a decade too early!), Gridmetrics (subsidiary of CableLabs), and Bindle Systems (terms to be acquired in Aug '24).

Dan spent sixteen years at Time Warner in roles including Group Vice President, Corporate & Technology Strategy at Time Warner Cable, where he headed a team that analyzed and advised on the key business, technical, competitive, and policy issues driving the business. He developed and managed the TWC "Greenlight" process that deployed billions in capital for technology, infrastructure, and new products. Time Warner Cable was acquired by Charter Communications in 2016.

Dan played a key role in the earliest days of the online advertising industry, as an architect of Anderson & Lembke's and Sitespecific's online media practices. He developed strategies for Microsoft's first Internet properties (Expedia, CarPoint, Sidewalk, and MSN) that broke new ground for the industry as a whole.

Experience

Red Bear Ventures
Managing Partner
April 2024 - Present (5 months)
New York City Metropolitan Area

Bindle Systems Inc

Co-Founder, CSO and Head of Partnerships

June 2020 - Present (4 years 3 months)

Greater New York City Area

Bindle was founded in June 2020 on the premise that two emerging technologies - Verifiable Credentials (VCs) and Self-Sovereign Identity (SSI) - could create a scalable identity system for the Internet while also giving individuals complete control over their data.

Our first application, a COVID-19 HealthPass, proved the commercial viability of these technologies while also delivering an essential tool to help reopen the economy during the pandemic: private and portable proof of health. Within 18 months of launch, Bindle became the largest private deployment of VCs and SSI in the United States, with customers that included: The Chicago Symphony, Dartmouth College, Dead & Company, The Kennedy Center, San Diego State University, and the White House Correspondents' Dinner. Over the course of the pandemic, Bindle enabled tens of millions of dollars in economic value that otherwise would have been lost by venues and artists.

We are now expanding the platform into the broader field of portable, reusable and verified digital identity.

Gridmetrics, Inc.

Advisor, Co-Founder - Strategy & Business Development

December 2017 - Present (6 years 9 months)

Gridmetrics.com, incubated at CableLabs®, is a data platform that measures, monitors and tracks the availability and stability of the distribution portion of the power grid by combining data from power sensors in the outside cable plant (last mile) with data analytics and a private, high-speed secure communication network.

PEMDAS.NET

Founder

August 2017 - Present (7 years 1 month)

Greater New York City Area

Consulting shop working with startups, investors and enterprises to define and develop new markets and business models for emerging technologies. Key activities include advisory to early stage companies (Gridmetrics.com, Motivate.us., Clever Girl Finance), due diligence for corporate ventures, and

strategy work addressing artificial intelligence, content piracy, digital identity, and media.

Time Warner Cable

GVP, Corporate Strategy/ VP Tech Strategy
September 2006 - June 2016 (9 years 10 months)

Counseled CEO and senior management on long-range business and technology plans, technology policy, emerging threats/opportunities, and broadband business decisions.

Time Warner

VP Strategy, Global Marketing
January 2004 - September 2006 (2 years 9 months)

Created new business opportunities and provided marketplace intelligence around emerging media platforms like video-on-demand, mobile, and broadband video.

AOL

VP Marketing
June 2002 - December 2003 (1 year 7 months)

Created and led twenty-person organization (designers, PR, comms) to support digital ad sales growth.

Time Warner Cable

Dir Marketing and Research - Local Partnership Group
August 2001 - June 2002 (11 months)

- Survived synergy group tied to infamous AOL Time Warner merger.
- Created geo-targeted solutions for marketers, leveraging AOLTW brands and local assets across AOLTW - AOL Digital Cities, Time Warner Cable, Time Inc's MNI Targeted Media, etc.

Internet Appliance Network

Co-Founder, VP Product Development
April 1998 - November 2000 (2 years 8 months)

Technology company (50-people, \$20M in funding) focused on Internet appliance computing – introduced non-PC devices for consumers to access the Web – the iPad before the iPad.

Sitespecific Inc & CKS

Media Director

October 1996 - May 1998 (1 year 8 months)

Helped establish SiteSpecific as one of country's top five interactive agencies (as cited by Forrester Research, 1997). Cultivated clients such as McKinsey & Company, Duracell, Intuit, and Bristol-Myers Squibb. CKS Group (later marchFIRST) acquired SiteSpecific in June 1997.

Anderson & Lembke

Media Supervisor

March 1995 - October 1996 (1 year 8 months)

- Introduced Microsoft to internet marketing, representing \$20M in billing.
- Led team of 20 that developed Microsoft's first-ever online media strategy, including its brands Expedia.com, Carpoint.com, Windows95, Office, BackOffice, Microsoft Money, and Microsoft Games.
- Headed Microsoft's first-ever Web-based product launch, for Windows 1995 in August 1995.

Education

Cornell University