

Contact

www.linkedin.com/in/vesnakobal
(LinkedIn)

Top Skills

Teamwork

Destination Gateway

Project Management

Languages

Slovenian

English

Croatian

Italian

Spanish

Publications

Impacts of implementation of project management information system in a small R&D company – case study

Vesna Kobal

Tech development lead - Tourism 4.0 @Arctur - Connecting technology with tourism

Slovenia

Summary

Specialties: project management, implementation and consulting, technological development, communication, business strategies, EU projects, organization

Experience

Arctur

15 years 7 months

Tech Development Lead, Tourism 4.0

September 2022 - Present (1 year 10 months)

Nova Gorica, Slovenia & Ljubljana, Slovenia

technical development of products, project management, user requirements and specifications, testing.

EU Projects team member

4PM product manager

December 2008 - March 2023 (14 years 4 months)

Nova Gorica, Slovenia

implementation of 4PM - project management software, consulting, user training and development, team management, product internationalization - international relations

sales activities and key account management

marketing and social media (Facebook, LinkedIn, YouTube)

4PM Product Manager

January 2009 - September 2022 (13 years 9 months)

Nova Gorica, Slovenia

Vesna Kobal, poslovno svetovanje, s.p.

owner

January 2009 - March 2018 (9 years 3 months)

Stomaz

project management: execution, training,

marketing
local tourist guide

GV Založba

head of marketing and sales

2001 - July 2009 (8 years)

Ljubljana, Slovenia

management and coordination of all market activities for books, seminars:

- direct mail
- management of sales representatives
- on-line sales channels: book-shop
- fairs

organizing educational events, seminars, conferences

Education

University of Ljubljana

bsc, communications studies, marketing and marketing

communications · (1995 - 2001)