

## Contact

[www.linkedin.com/in/katarina-ceglar](https://www.linkedin.com/in/katarina-ceglar) (LinkedIn)

## Top Skills

Innovation Management

International Sales

Cross-team Collaboration

## Languages

Croatian/Serbian (Professional Working)

English (Full Professional)

German basic

# Katarina Ceglar

Deputy Head of Tourism 4.0 at Arctur d.o.o.  
Slovenia

## Summary

"First, have a definite, clear practical ideal; a goal, an objective. Second, have the necessary means to achieve your ends; wisdom, money, materials, and methods. Third, adjust all your means to that end."

Aristotle

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## Experience

Arctur

3 years 6 months

Deputy Head of Tourism 4.0

September 2022 - Present (1 year 10 months)

Nova Gorica, Slovenia

I'm an experienced and creative extrovert, always willing to go that extra mile to achieve exceptional results. Throughout my professional journey, I've cultivated a skill set that I'm truly proud of, and I'd like to share my five best qualities with you:

Building Innovation:

I have a passion for innovation. Whether it's recognizing market needs, forging partnerships with key stakeholders, or leading the development of innovations across various sectors (hi-tech, industry, social, etc.), I'm dedicated to taking ideas from their infancy (TRL1) to full-fledged reality (TRL9). My journey includes proof of concept, demonstrations, validations, market analysis, and international sales.

EU and National Funds:

With over 15 years of experience in leading EU projects, I've had the privilege of contributing to a wide range of initiatives, from R&D to supporting SMEs. These projects include collaboration with organizations such as Digital Europe, the European Space Agency, HADEA, Horizon Europe, and the Interreg program, among others.

#### Creating Win-Win Business Relationships:

I firmly believe in the power of trust, integrity, and commitment in all my interactions. Building honest and respectful relationships with external partners and fostering an environment of trust and openness within our team is essential to me. This approach has consistently led to win-win outcomes.

#### Exceptional Learning Agility:

I thrive in the face of challenges. My ability to adapt and excel in unfamiliar circumstances, often described as being a "quick study," allows me to confidently tackle new tasks and opportunities. I firmly believe that learning is a lifelong journey.

#### Delegation:

I understand the strengths of each team member and use that knowledge to create a winning team. Delegation isn't just about assigning tasks; it's about empowering individuals to excel in their roles and collectively achieve success.

#### Senior R&D Project Manager, Tourism 4.0 Dept.

January 2021 - August 2022 (1 year 8 months)

Nova Gorica, Slovenia

#### Tourism and Hospitality Chamber Slovenia

Senior R&D Project Manager/Head of International Dept.

November 2018 - January 2021 (2 years 3 months)

Ljubljana

#### Ministry of Foreign Affairs Slovenia

Attache

September 2016 - October 2018 (2 years 2 months)

Prishtina

#### Youth center Krško

Head Of International Department

February 2007 - August 2016 (9 years 7 months)

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## Education

#### Tourism management

Master's Degree, Tourism and Travel Services Management · (2015 - 2020)

DOBA Fakulteta

Bachelor's Degree, Management and organization in social  
field · (2013 - 2015)