

LIFE IS TOO SHORT TO LET ANYTHING STAND IN THE WAY OF YOU & YOUR DREAMS.

Siddhant Raizada · 3rd

Intrapreneur | Organization builder | Global professional

Bengaluru, Karnataka, India · [Contact info](#)

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Wipro Technologies

Indian Institute of Technology, Delhi

About

Building brands & people is what excites me the most. I believe in building sustainable businesses that solve real problems. Having worked in multiple countries in both MNCs and startups, I enjoy working in a diverse work environment and bringing about real transformation.

...

...see more

Featured

Post

What do you need help with?*

Your answer

What do you expect to get out of this?*

Your answer

Why do you think you need a mentor?*

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I will dedicate some of my weekend time to mentoring young leaders. Those who are trying...

Mentorship form

docs.google.com

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Siddhant Raizada posted this · 1w

We didn't win freedom from the Britishers

On Aug 15, 1947, we didn't gain freedom from a country, but from a mindset. ...

26

1 comment

Siddhant Raizada posted this · 2w

Realities that amaze me.

- Never have there been more humans in the history of the planet. Yet we are suffering from loneliness.. ...show more

43

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Siddhant Raizada posted this · 1mo

Nupur Singh is [#hiring](#). Know anyone who might be interested?

Sr. Marketing Manager

Job by Moglix Business

Noida, Uttar Pradesh, India (On-site)

3

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Experience

General Manager & Head Horizon Program

Wipro Technologies · Full-time

Nov 2022 - Present · 1 yr 10 mos

Bengaluru, Karnataka, India

- Managing portfolio of in-house ventures of Wipro

-Mentoring project leaders in building a successful business...

...see more

CMO

Kristal.AI · Full-time

Jul 2019 - Oct 2022 · 3 yrs 4 mos

Bengaluru Area, India

- Streamlined client acquisition to improve CAC

- Set up a team to improve the onboarding experience for users and conversion ratios down the 1 ...see more

📌 Brand Strategy, International Marketing and +12 skills

Head of Marketing

Abu Dhabi Financial Group

Dec 2018 - Jul 2019 · 8 mos

Bengaluru Area, India

Marketing & Growth consultant for the mobile gaming venture SWOO.tv

📌 Product Development, Positioning (Marketing) and +3 skills

Vice President Marketing

Shuttl · Full-time

Apr 2017 - Nov 2018 · 1 yr 8 mos

Gurgaon, India

- Catapulted it from a city brand to a national brand

- Developed a playbook for entering a new city and drive growth...

...see more

📌 Systems thinking, pattern matching, turnaround broken to fixed, relationships & networking, finding white spaces, capacity building, investment analysis, business planning, performance marketing, P&L management

Director Brand Strategy

GirnarSoft · Full-time

Feb 2016 - Mar 2017 · 1 yr 2 mos

Gurgaon, India

- As P&L Head of AR-VR business Secured development projects with leading Auto majors around virtual showrooms & AR apps. ...

...see more

📌 Systems thinking, pattern matching, turnaround broken to fixed, relationships & networking, finding white spaces, capacity building, investment analysis, business planning, performance marketing, P&L management

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Education

Indian Institute of Technology, Delhi

B.Tech

1997 - 2001

Temple University

Master of Business Administration - MBA, International Business

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Skills

Positioning (Marketing)

Head of Marketing at Abu Dhabi Financial Group

Product Marketing

Head of Marketing at Abu Dhabi Financial Group

Show all 37 skills →

Recommendations

Received

Given

Vikas Gupta · 3rd

Founder & Director, 9.9 Group Pvt Ltd

August 19, 2019, Vikas managed Siddhant directly

Siddhant worked with me for most of the 7 years he spent at my company, 9.9 Media (now 9.9 Group). He led the effort to create, launch, and build several of our new brands - ITNext, Edutech, Pick-a-College, and NEXT100 among others. Some of these targeted new, unexplored niches, and went on to become industry standards. What I like most about Siddhant is his "can do" attitude coupled with the sense of ownership he brings to his work. And because he is also very affable, a team leader role comes naturally to him. I wish him all the best for the future.

Mausam Mathur · 3rd

People - Purpose - Platforms

July 21, 2019, Mausam was senior to Siddhant but didn't manage Siddhant directly

I have had the pleasure of knowing Siddhant for over 20 years now. The one thing that stands out above everything else is how genuinely amazing a human being he is and to top it off it is all effortless and unforced. He is what one can call a gem of a guy. If there was to be a scale measuring empathy then he would be right there at the top.

I recruited him in recent times to take a leadership position in a very fast paced and chaotic,at the time, environment. He brought a great deal of thought leadership and real world practical experience to the table. He has a very deep understanding of things that are required to scale operations in a business world. His...

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Publications

Why Women are better investors

Lifestyle Asia · Jul 6, 2020

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Executive Chairperson, Biocon & Biocon Biologics

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Chairman and CEO at Microsoft

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Think Tank @lab45 - Innovating with new GenAI...

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Nivedan Rathi · 3rd

GenAI Transformation Advisor | Founder at Future & AI |...

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People you may know

Jared Marco Chavez Chuquimia

Estudiante en Universidad Católica Boliviana

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Isaias D. Zambrano

Estudiante de Ciencias Politicas

Connect

Amjad Aun

PhD Candidate in Economics | Researcher | Economic...

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Ricardo Filipe

Writer, Activist, Ex-Military, Freelancer

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Carlos Romero

Legal Translation at Replica | LLM University of Chicago...

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