

lab45

Aspirational. Visionary. Disruptive. Unbound.

Anju James

3rd

Strategic Business Consultant | Crafting value for future world with Think Tank @Wipro Lab45

Tech-driven solutions for a sustainable future | Let's shape a Greener tomorrow!

Bengaluru, Karnataka, India

Contact info

https://lab45thinktank.com/research/

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About

With over 7 years of diverse professional experience, Anju has navigated through roles in presales, strategy, consulting, and content creation, specializing in emerging technologies and their impact on sustainable business practices. Demonstrating a robust understanding of technology's transformative potential and its broader implications, she has cultivated expertise in areas such as AI, the connected world, and sustainability....see more

Activity

870 followers

Posts

Comments

Anju James posted this · 2mo

From AI-driven diagnostics to telemedicine advancements, the healthcare landscape is rapidly evolving. Understanding these trends is crucial for anyone passionate about the intersection of technology and h...show more

Healthcare trends: Disruptions and innovation - Wipro Lab45 Think Tank

lab45thinktank.com

18

Anju James reposted this · 2mo

The 1st Edition of the **Global Index On Responsible AI** is out! 🎉
Thrilled to be among the 160 researchers globally involved in the project. GIRAI is the outcoi...show more

59

3 comments · 1 repost

Anju James reposted this · 4mo

We had so much fun with Guy Kawasaki today, kicking off Think Tank's Worldwide Launch!
We could not have made this event a success without an incredible army of amazing colleg...show more

107

1 comment · 8 reposts

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Experience

Wipro

Full-time · 5 yrs 3 mos

Assistant Manager

Jul 2024 · Present · 2 mos

Consultant - Emerging Technologies | Wipro Lab45

Jun 2022 · Jul 2024 · 2 yrs 2 mos

Bangalore · Remote

Specialized in emerging technologies under AI, Sustainability, and the Connected World. Expert in research, technical writing, and whitepaper creation. Proven track record in program management, collabo...see more

Programme Governance, Program Management and +7 skills

Senior Executive - Market Intelligence

Jun 2021 · Jun 2022 · 1 yr 1 mo

Bengaluru, Karnataka, India · Remote

Responsible for market research to develop overviews, competitive assessments, and identification of partners and start-ups for emerging technologies. Also handle knowledge management by creati...see more

Market Intelligence, Insight Generation and +3 skills

Show all 4 experiences →

Product Marketing

Exdion Solutions · Internship

May 2018 · Jun 2018 · 2 mos

Bangalore · On-site

Project : Competitive analysis and development of digital marketing strategy for company's new cloud-based product by achieving a strong, visible social media presence and developing content with...see more

Digital Marketing, Employer Branding and +3 skills

Embedded Software Engineer

KPIT · Full-time

Jul 2015 · Jun 2017 · 2 yrs

Bengaluru Area, India

Worked in an Agile development environment to develop embedded software modules and low-level drivers according to automotive coding standards. Also, analysed customer requirements to create Soft...see more

Software Development Life Cycle (SDLC), Requirements Analysis and +4 skills

Education

XIME

Xavier Institute Of Management and Entrepreneurship

PGDM, Marketing

2017 · 2019

Activities and societies: Core member of MarkXIME - Marketing club of XIME Bangalore

Guangdong University of Foreign Studies

Exchange Student Program, Chinese business and economy

2018

Show all 4 educations →

Licenses & certifications

AI for Business Leaders

Udemy

Issued Jul 2023

Show credential

AI Strategy

Prompt Engineering with ChatGPT: The ChatGPT Course for All

Udemy

Issued Jul 2023

Show credential

Prompt Engineering

Show all 9 licenses & certifications →

Projects

Competitive study and development of digital marketing strategy for a new cloud based product

May 2018 · Jun 2018

The project titled "Competitive study and development of digital marketing strategy for a new cloud based product" was conducted at Exdion Solutions for their product Exdion Veda, a corporate knowledge sharing platform...see more

Volunteering

Corporate Social Responsibility Volunteer

KPIT

Sep 2015 · Jun 2017 · 1 yr 10 mos

Education

- Weekend teacher at various NGOs for basic math and English

Skills

Corporate Strategy

Senior Executive - Market Intelligence at Wipro Limited

Programme Governance

Consultant - Emerging Technologies | Wipro Lab45 at Wipro

Show all 49 skills →

Recommendations

Received

Given

Srinivas Deshpande

3rd

Strategy, M&A

July 19, 2023, Srinivas managed Anju directly

Anju is a valuable team member, with a strong passion for learning and quick grasp of new concepts. Her research skills have positively impacted decision-making, and she excels in communication and connecting with others. Additionally, her exceptional organizational abilities shine through event planning, leading to successful experiences. Anju's dedication extends to mentoring interns, making her an excellent asset. Its been great journey working together with Anju.

Akhil Pratap

3rd

Client Technology Leader enabling business value amplification for enterprises through Digital Transformation , Generative AI, Data Engineering

May 10, 2021, Akhil managed Anju directly

Anju, it been pleasure to have you as part of the presales and biz dev team. Your professionalism, positive attitude and passion to deliver customer delight always impressed everyone. keep learning, scaling and soaring. wish you the very best.

Publications

Model design of MEMS based Acoustic Sensor for Cochlear Implant -Wearable Technology

IEEE · Jan 1, 2015

The cochlear implant is the most important advancement in the treatment of hearing impairment. The hearing aid system consists of microphone or sensor, speech processor, stimulator, and cochlear electrodes. In conv...see more

Other authors

Courses

Cooper Crash Course: Design Thinking in 3 Steps

UC-NMFM4D6E

Digital Media and Marketing Principles

SW7VXBM6ZARS

Associated with Xavier Institute Of Management and Enterpreneurship

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Yann LeCun

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VP & Chief AI Scientist at Meta

790,962 followers

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Takshi Chopra

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Content & Social Media Marketing Strategist | Positioning Coaches & Founders on LinkedIn for Authority & Inbound Leads with DFY Social Media Content, Strategy & Consistency | Profile Optimisation Expert | Consultant

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Poonam Pawar

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Tech Strategy and Product Management, Wipro | MBA,...

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Subha Tatavarti

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Former Chief Technology Officer at Wipro Limited

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Nikhil Sood

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Senior Strategy Manager @ Wipro Lab45| Wipro's...

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Anish Bomson

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B2B Strategic Sales | Client Advocate | Product Sales [...]

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Arvind Ravishunkar

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Think Tank @lab45 - Innovating with new GenAI...

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People you may know

From Anju's industry

Deborah Avila

Lead UI/UX Designer, Art Director

Connect

Habib Sani Yahaya

Experienced Hausa Translator & Linguist with 10+ Years in...

Connect

Damaris B.

--

Connect

Lidia Callejas

Especialista de Mercadeo Corporativo

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Camilo Istvan

Soporte de aplicaciones | Estudiante de Analista...

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Extrimian

Software Development

2,610 followers

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