

Contact

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Top Skills

Design Management

Product Concept

Search Engine Optimization (SEO)

Lovely Kumari

Product designer and Marketing Head

Hazaribag, Jharkhand, India

Summary

Experienced product designer with 2 years of expertise in creating visually appealing and user-centric solutions. Skilled in UI/UX design, wire-framing, and prototyping. Committed to enhancing digital experiences through creative and strategic design approaches. Proficient in Figma and design thinking methodologies in web3 and blockchain technologie.

Employment History

1. Led a team of designers in conceptualizing and executing the redesign of the company's website
2. Increased conversion rates by 25% through the implementation of a streamlined checkout process.
3. Played a key role in the development of a Website that received industry recognition for its innovative design.
4. Collaborated closely with product managers to align design strategies with business objectives.
5. Utilized Figma for wireframing and prototyping, ensuring efficient communication within the design team.
6. Introduced a design system that increased design consistency and reduced development time.

Experience

Hypermine | Creators of HypersignID

3 years 3 months

Head of Marketing

May 2024 - Present (5 months)

Greater Bengaluru Area

Product Designer

July 2021 - Present (3 years 3 months)

Bangalore

Education

Birla Institute of Technology, Mesra

Bachelor of Computer Application · (July 2014 - July 2017)