

Contact

www.linkedin.com/in/sajid-sheriff-53302b172 (LinkedIn)
nashid.io/ (Company)

Top Skills

Sales Processes

Communication

Leadership

Certifications

How to Speak So People Want to Listen

Project Management Skills for Leaders

Strategic Thinking

Cold Calling: The First Seven Seconds

Sales: Closing Strategies

Sajid Sheriff

Marketing and Business Development Professional | Working on improving business intelligence and process improvement with the use of sustainable tech

Masqat, Oman

Summary

On a journey towards being the best version of myself!

A constant student learning that being a leader and driving a team in any organization requires you to religiously be open to educating yourself - Both through literature as well as through experience.

I will most likely be described to you as the guy who can make anyone talk, smile and laugh - I am secretly proud of this super power. I love listening to people and the journeys they have traveled, so why not do it with a few laughs involved?

With my passion being in marketing and business development I specialise in strategic brand positioning, business development, communication, cultural change management and fishing on the weekends :)

Experience

Nashid

Business Development Manager

April 2023 - Present (1 year 3 months)

Masqat, Oman

Res.Q

Business Development Manager

February 2021 - August 2022 (1 year 7 months)

Sri Lanka

Res.Q Solutions is an industry leading tech-based solution provider for the Apparel Manufacturing industry. Proven to deliver significant, measurable and sustainable improvements in cost, quality, speed and productivity; We empower workforces in contract manufacturing by providing them with engaging data so that they can perform at their very best.

Marina Square Colombo
Assistant Sales Manager
September 2018 - May 2020 (1 year 9 months)
Sri Lanka

Havelock City Sri Lanka
Sales And Marketing Associate
May 2016 - September 2017 (1 year 5 months)
Sri Lanka

Ford Sri Lanka
Sales Consultant
April 2015 - May 2016 (1 year 2 months)
Sri Lanka

Porsche Sri Lanka
Internship
January 2015 - April 2015 (4 months)
Sri Lanka

Handled customer database and was involved with customer relationship management and company events.

Education

Asia e University
Master of Science - MSc., Strategic Marketing · (2019 - 2020)

ANC School of Postgraduate Education
Engineer's degree, Mechanical Engineering · (2015 - 2016)

City & Guilds of London
Higher National Diploma, Automotive Engineering Technology/
Technician · (2014 - 2015)

ACBT
Foundation degree, Mechanical Engineering · (2013 - 2014)