

## Contact

[www.linkedin.com/in/solecanepa](https://www.linkedin.com/in/solecanepa)  
(LinkedIn)

## Top Skills

Liderazgo

Refuerzo de capacidades

Ejecución de programas

## Languages

Spanish (Native or Bilingual)

English (Professional Working)

# Sole Cánepa

IT & Operations Consultant | Technical Project Manager | Solution Architect - Functional & Technical Design

Argentina

## Summary

With over 20 years in the tech industry, I've honed my ability to lead teams and deliver complex projects with a focus on transparency and efficiency. My experience spans across implementing decentralized technologies for asset traceability and self-sovereign identity, where I've driven innovations that minimize user friction while maximizing trust and transparency. I thrive in multidisciplinary environments, working closely with diverse teams to tackle challenges and design solutions that exceed expectations. Known for my versatility and problem-solving skills, I'm passionate about leveraging technology to create impactful and sustainable outcomes.

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## Experience

### IOV Foundation

Head of Technology Integration and Program Management

May 2023 - Present (1 year 4 months)

Argentina

In this role, I am responsible for the strategic integration and oversight of multiple technology projects within the organization. My work involves leading cross-functional teams, ensuring the seamless deployment of IT infrastructure, and aligning technical operations with the organization's broader strategic objectives. My efforts contribute to the successful delivery of innovative technology solutions and the enhancement of operational efficiency across all initiatives.

- Strategic Technology Planning: I develop and implement strategic technology integration plans, driving the successful launch and sustainability of multiple technological initiatives.

- Program Management: I lead and coordinate various technology projects, including the development and implementation of a decentralized digital identity product and a traceability system using decentralized technology.

- Operational Leadership: I spearhead the setup and launch of IT infrastructure, managing service deployment and ensuring operational efficiency and scalability across projects.
- Cross-functional Collaboration: I facilitate collaboration between departments, ensuring alignment of all projects with the organization's strategic goals.
- Research and Development: I conduct comprehensive research to identify and integrate the best technologies and frameworks, supporting the scalability and long-term success of the organization's technological operations.
- Technical Oversight: I manage technical resources, including overseeing server maintenance and operational enhancements, to support the successful execution of technology projects.

### Heifer International

#### IT Independent Consultant

July 2022 - February 2023 (8 months)

Argentina

Provide assistance in the analysis of the technology implemented in GiveTrack (Track donations through Blockchain and Bitcoin to visualize real and direct impact) and help in the transfer and future expansion of the platform.

### Proyecto DIDI

3 years 10 months

#### Project Director

May 2022 - December 2022 (8 months)

Argentina

Led the final implementation stage of a Self-Sovereign Identity pilot project (Proyecto DIDI) funded by an international multilateral development bank, ensuring adherence to all required processes and protocols. Successfully prioritized objectives based on stakeholder commitments and delivered a well-documented, orderly project completion. My leadership enabled the project to close seamlessly, meeting all expectations and regulatory requirements.

### Technical Project Manager and Product Development Lead

March 2019 - May 2022 (3 years 3 months)

Buenos Aires Province, Argentina

In this role, I combined project management, functional analysis, and product development to successfully implement innovative technology solutions. I was responsible for coordinating project priorities, supporting technical teams, and leading the design and development of key products, all within the framework of established organizational goals and industry standards.

- Project Management: Coordinated project scopes and priorities using JIRA, ensuring alignment with organizational objectives and facilitating effective team collaboration.
- Product Development: Led the development of the first version of a Self-Sovereign Identity APP, turning pre-defined technical strategies into functional features through detailed wireframes and user interface design.
- Functional Analysis: Conducted in-depth analysis of Verifiable Credentials, defined new roles, and produced comprehensive technical documentation to support product improvement and standardization.
- Quality Assurance and IT Support: Provided technical support, analyzed functional requirements, initiated process improvements, and managed stakeholder communication to ensure project success and operational efficiency.

## BitGive®

### Solution Architect and Technical Operations Manager

March 2017 - July 2022 (5 years 5 months)

California, United States

Managed the architectural design and operational management of GiveTrack, a groundbreaking and revolutionary blockchain-based donation tracking platform, the first of its kind to implement decentralized technology as early as 2017. Pioneered the integration of the platform with multiple payment processors and conducted research to explore new integrations and enhancements, focusing on efficiency and predictive maintenance.

- Innovative Architectural Design: Spearheaded the development of scalable, secure system architectures that aligned with business goals and incorporated emerging decentralized technologies.
- Product Development and Integration: Managed the end-to-end development of the MVP and subsequent versions (1.0 and 2.0) of GiveTrack, overseeing the integration with various payment processors to enhance functionality and user experience.
- Agile Methodology Implementation: Implemented Agile practices to streamline project tracking, improve team collaboration, and ensure timely delivery of robust solutions.
- Stakeholder Management: Effectively managed stakeholder expectations, maintaining transparency and alignment between technical teams and business objectives throughout the project lifecycle.

- Technical Oversight and Strategic Research: Directed daily operations and long-term strategy development, conducting research and analysis to identify opportunities for integration and system improvements focused on operational efficiency and predictive maintenance.

### Luminous Creative Agency

IT Utility Player / Web Developer

January 2016 - May 2021 (5 years 5 months)

Providence County, Rhode Island, United States

- Web Development (Wordpress, PHP, HTML, MySQL)
- SEO / SEM Consulting
- IT Infrastructure Management

### Alzheimer's Light

IT Utility Player - Web Development

December 2017 - May 2018 (6 months)

Created and implement website using Wordpress.

Provide assistance in many other areas if necessary.

### 440labs

Scrum Coach / PM

August 2015 - October 2016 (1 year 3 months)

### Xinergia

Agile Project Manager

July 2007 - May 2015 (7 years 11 months)

Buenos Aires

- Agreeing project objectives
- Representing the client's or organization's interests
- Providing advice on the management of projects
- Organizing professional people working on a project carrying out risk assessment
- Making sure that all the aims of the project are met
- Making sure the quality standards are met
- Using IT systems to keep track of people and progress
- Monitoring sub-contractors to ensure guidelines are maintained
- Overseeing the accounting, costing and billing

Also:

- Provide technical support to customers.

- Adwords & SEO Consultant

## Visa

Assistant - Analysis Team

September 2005 - July 2007 (1 year 11 months)

- Reporting Tasks for the team.
- Controlling documentation for Budgets.

## Microsoft

Assistant - Small & Mid Business

2004 - 2005 (1 year)

Small and Mid Business Team. Manager's assistant and provide reporting service.

## Pearson VUE

Technical Support for Business

June 2003 - April 2004 (11 months)

More advanced Technical support for companies that were using internet from Uol Sinectis.

## Atento

Technical Support

January 1999 - October 2002 (3 years 10 months)

Provide telephone support to end users for a telephone company that provides Internet services (Email, Bandwidth, etc).

Troubleshoot and provide easy and practical solution to customers.

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## Education

Self-taught

Ricardo Gutierrez School

High School Commercial Bachelor, Accounting and Computer Science · (1991 - 1997)