

Contact

www.linkedin.com/in/johnathanking1 (LinkedIn)

Top Skills

Copywriting

Communication

Brand Communication

Languages

English (Native or Bilingual)

Spanish (Native or Bilingual)

Johnathan King Tech Founder Investor Advisor

Growing Blockchain and Crypto companies through innovative strategy, investment, and proven marketing initiatives.

Granada, Andalusia, Spain

Summary

My Super Powers:

I have absolutely clarity on my purpose in life. No matter the iteration of this combination of super powers, they focus on helping people and businesses share their creations with the world to create impact.

In our work at Polygrowth we help innovative individuals and brands tell their stories in top tier publications like Forbes, Inc, Entrepreneur, Cointelegraph, Coinmarketcap, Bitcoin.com and more. These publications combined with our proven distribution strategy allow us to help brands grow.

>Connection: People, Projects, and Purpose. I am the guy that always has a guy, I know someone everywhere. I have built an international network and pride myself in learning what they do well. I connect purpose driven people with individuals and organizations that can help.

>Empathy: I live and breathe it. I understand that there is always a reason behind things and sometimes if we slow down and take a second to be empathetic we can often create a better outcome.

>Impact: I focus on impact driven actions. For my clients, business partners, and even friends I aim to create measurable impact. I have successfully done this through marketing, PR, strategic partnerships, and advising. Recently, a film www.ElectricJesusFilm.com was produced and released worldwide after I connected the two owners of the production studio. This fulfilled the dream of a friend of mine after almost 10 years of trying to get it done.

>Food & Travel: Food has always held a huge place in my heart. I come from a family of foodies and being from New Orleans, its in our blood. Food is the greatest connector and often the best story teller. I travel to eat and live authentic cultural experiences.

Food allows people to share a unique experience and come together at a moment where time slows down and everyone is equal. Check out The J King Show, a project I started pre-covid in Granada Spain. Inspired by one of my favorite chefs, Anthony Bourdain.

<https://www.youtube.com/channel/UCfSUArK2lXoUQsfx5ou41IQ>

>Business: Having spent time attacking many challenges across multiple industries. I have been blessed with a gumbo pot full of unique skills and experiences that allow me to see challenges from various perspectives. I've built companies, raised money, successfully invested into crypto and tech companies, sold franchises and much more. My goal is to help others achieve their vision by leveraging my gifts and connections.

Experience

Yoki Finance

Advisor

July 2023 - Present (1 year 3 months)

Bangkok, Bangkok City, Thailand

PolyGrowth

Head of Business Strategy

June 2021 - Present (3 years 4 months)

Cyprus

PR & content creation services for industry leaders and innovative brands.

Through strategic advising, content creation, and guaranteed placements. We help blockchain startups, entrepreneurs, SMEs, and corporations to build a reputation, attract investment, and further their reach by leveraging curated content and interviews in publications including:

FORBES

INC

ENTREPRENEUR
YAHOO FINANCE
INVESTING.COM
BTCMANAGER
COINTELEGRAPH
COINDESK
AND MORE...

Urbie Inc.
Lead Investor/Advisor
October 2021 - Present (3 years)
Istanbul, Turkey

Private round closed Q4 2022
First orders shipped Q2 2023

Great value add for airbnb properties, apartment complexes, hotels and more.

Just like in nature, this 4-in-1 indoor micro-climate purifies the air, regulates excess humidity, self-waters plants, and gets rid of odours.

canow Co.,Ltd.
Chief Marketing Officer
August 2023 - Present (1 year 2 months)
Tokyo, Japan

Created partnerships and the go to market strategy surrounding TGE.

By leveraging blockchain technology to help monetize personal data we create a society where everyone can experience the benefits of technology across countries and regions.

"Benefits = economic compensation and improvement of quality of life (QOL)"

www.canow-jp.com/en

We help companies access the data that is important to them while creating earning opportunities for the individuals who actually own their data through the concept of SSID/DID.

Highwire Ventures
Partner
September 2020 - May 2024 (3 years 9 months)

Granada, Andalusia, Spain

<https://www.highwire.ventures/who-we-are>

Mad Metaverse

Head Of Investor Relations

June 2022 - June 2023 (1 year 1 month)

Singapore

Successfully helped fundraise for Mad Metaverse with a focus on identifying strategic partners and investors who align with the projects vision. Connect with me directly for more information. [Madmetaverse.com](https://www.madmetaverse.com)

Precog Finance

Fractional Chief Marketing Officer

February 2022 - October 2022 (9 months)

Belize City, Belize, Belize

Precog.finance is a new decentralized ecosystem that automates the arbitrage between current crypto pairs and their futures. We are connected to several centralized and decentralized exchanges to take advantage of these price inefficiencies of the crypto markets.

SERVE Consultants

CEO

April 2017 - November 2021 (4 years 8 months)

Dallas, Texas

Marketing consulting agency with a focus on lead generation through social media platforms.

BlockGroup - Building Blockchain Brands

Chief Operations Officer

September 2019 - June 2020 (10 months)

Granada Area, Spain

Dr. Smart Phones

Franchisee

April 2014 - September 2015 (1 year 6 months)

Carrollton, Texas

Owner/Operator of a franchise location.

Liberty Tax Service

Owner/Partner

November 2011 - April 2015 (3 years 6 months)

Frisco, Texas

Manage day to day operations of a seasonal tax franchise.

Responsible for operations and management with an emphasis on Marketing.

2015- Sold company

2013-Increased sales 30% and revenue 40% over previous year

2012- Increased revenue and number of returns by 110% from previous season

2011- Top first year franchise location

Education

Abilene Christian University

BBA, Marketing/Management · (2006 - 2010)