Contact

www.linkedin.com/in/ruth-puentebeledo (LinkedIn)

Top Skills

Internet Governance

Policy

International Relations

Ruth Puente

Internet Governance Policy ı Digital Identity Trust Frameworks| Digital Wallet Policy

Spain

Summary

I love being part of the communities contributing to Internet development, promoting an open, safe, stable, human-centric Internet, and helping drive trust.

Specialties include: Internet Governance Policy (Internet Number Resources and Domain Names), Digital Identity Trust Frameworks/ Schemes, Digital Wallets, Standardization, Regulation and Certification, Innovation Research & Development on Trust, Privacy, and Cybersecurity.

Skilled in Government Engagement, International Relations, Global Stakeholder Engagement, Consulting, Leading Strategic Projects, and Executive Program Management.

Experience

OpenWallet Foundation

Senior Advisor, Governmental Advisory Council Secretariat March 2023 - Present (1 year 8 months)

Help to establish the OpenWallet Foundation Governmental Advisory Council as a catalyst for an internationally aligned ecosystem that offers trusted, open, and inclusive tools for a safe and sound digital global economy. Outreach and engagement with governments and IGOs interested in discussing policy issues related to digital wallets and better bridging the private sector's innovation with the expectations and requirements of the government.

Digital ID and Authentication Council of Canada Trustmark Verification Program Manager July 2021 - Present (3 years 4 months)

Help the Canadian ecosystem embrace trust and compliance with digital identity verification and privacy standards for the Pan-Canadian Trust Framework.

Lead the DIACC Certification program designed around ISO/IEC 17065.

Page 1 of 4

Collaborate on international alignment with relevant frameworks' policies worldwide to facilitate interoperability and adoption.

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Independent Consultant February 2014 - Present (10 years 9 months)

Kantara Initiative
Head of UK Operations
March 2022 - October 2022 (8 months)

UK Certification Program - Digital Identity & Attributes Trust Framework (DIATF) for the Right to Work, Right to Rent, and Disclosure & Barring Service (DBS) schemes.

Kantara Initiative Europe
Member Board of Directors
March 2019 - June 2022 (3 years 4 months)
Estonia

Oversee Kantara Europe R&D grant-funding projects and emerging identity and privacy assurance activities.

NGI - The Next Generation Internet Executive Program Manager - NGI TRUST August 2018 - December 2021 (3 years 5 months)

Liaise with the European Commission to better support the funding program implementation and strengthen European capabilities and competitiveness worldwide. Assess the applications of trust and privacy-enhancing innovative technological solutions and recommend approval. Outreach activities within the European Technical and Research Community. Coordination of the Technical Coaching.

Kantara Initiative 7 years 5 months

Director, Assurance Operations February 2014 - June 2021 (7 years 5 months)

Led the conformity assessment program for the US NIST SP 800-63 Digital Identity Guidelines and helped to maintain the currency and relevance of the Kantara Identity Assurance Framework in response to regulatory and market

requirements. Liaison to the U.S. Government Agencies to help with digital identity strategy and 800-63 adoption.

Executive Programme Manager, Kantara Identity and Privacy Incubator Program

September 2015 - December 2019 (4 years 4 months)

Led the trust-oriented Innovation Program funded by the US Department of Homeland Security S&T.

lacTLD

Policy Consultant March 2015 - June 2016 (1 year 4 months)

Latin American and Caribbean ccTLDs Policy & Capacity Building.

NIC CHILE

Registrar Relations Officer February 2012 - March 2015 (3 years 2 months) Santiago de Chile, Chile

Registrar Accreditation & Engagement Strategy. Global Stakeholder Engagement. Helped the Chilean Top Level Domain to implement the Registry/Registrar model.

ICANN

Senior Advisor - ICANN Governmental Advisory Committee (GAC) February 2011 - January 2012 (1 year)

Delft Area, Netherlands

Helped the GAC members advance on DNS public policy discussion and recommendations in light of the new gTLDs. Day-to-day support of the Policy Development Process within the GAC. Monitor the ICANN policy processes to expedite the GAC engagement in community discussions and provision of advice on public policy issues. Support to the Chair, Vice-Chairs, and the Topic Leads of the working groups on the development of GAC advice in the introduction of New gTLDs. Onboard Members and Observers. Coordination of the Capacity Building, Outreach, and Financial Assistance Program to encourage the participation of the developing countries in the Committee.

LACNIC

External Relations Officer
July 2006 - January 2011 (4 years 7 months)

Public Affairs; Government Engagement; Internet Governance Public Policy (OAS CITEL; ITU-T; IGF). Multistakeholder cooperation mechanisms with the

governments and key Latin America and Caribbean stakeholders towards Internet development, contributing to a smooth transition to IPv6. OAS CITEL PCC.I Transition to IPv6 Coordinator, Rapporteurship on Internet Issues. Cross-RIR collaboration.

lacTLD

Information Officer
July 2006 - August 2008 (2 years 2 months)

Latin American and Caribbean ccTLDs Organization. Membership & Operations management.

Education

Saïd Business School, University of Oxford Leading Strategic Projects Programme · (February 2023 - April 2023)

International Accreditation Service
ISO/IEC 17065 for Product Certification Bodies Training · (July 2020)

Institute of International Studies, University of Chile Foreign Trade Policy · (2013 - 2013)

University of the Republic, Uruguay
Bachelor of International Relations (2000 - 2004)

DiploFoundation · (2008)