

## Kontakt

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(LinkedIn)

## Top-Kenntnisse

Programm-Management  
Implementation  
Innovation

## Languages

Französisch (Limited Working)  
Englisch (Full Professional)  
Spanisch (Native or Bilingual)  
Deutsch (Native or Bilingual)

## Certifications

Foundations of User Experience  
(UX) Design

# Camila Justine Jacinta Haux

Passionate about People, Fascinated by Human Psychology,  
Driving Impact One Connection at a Time | Yoma Program Officer at  
UNICEF

Kapstadt, Westkap, Südafrika

## Zusammenfassung

Growing up with Mexican and German heritage, I spent a lot of time in Mexico, especially during my early years. My family there is not well-off, so we would spend most of our time at local markets and going to church.

Sometimes my grandma would give me a few pesos for treats like mazapan, my favourite Mexican sweet to this day. One day, while heading to the metro, I saw a very old homeless man sitting on the stairs. I wanted to help, so I gave him some of my pocket money. I quickly ran after my grandma as she had not noticed that I had stopped but the man called me back, asked me to kneel down and marked my forehead with a cross, and blessed me in Spanish: "Que dios te bendiga".

That moment stuck with me, making me realise the impact of simple acts of kindness. Since then, I've been driven to impact - it made me understand that under different circumstances any of us could have been this homeless man and any - ever so small - positive impact can change someone's day, life or trajectory.

Now, as the Yoma Program Officer for Southern Africa, that memory fuels my dedication to creating supportive ecosystems and enabling disadvantaged youth.

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## Berufserfahrung

### UNICEF

Yoma Program Officer for Southern Africa  
Mai 2024 - Present (2 Monate)  
Nairobi County, Kenia

As the Yoma Program Officer for Southern Africa, I will be supporting the implementation of Yoma in Southern Africa.

For a successful implementation, together with my team, I will have to gain a deep understanding of the local context, UNICEF programs and how Yoma can support the existing activities, thereby understanding possibilities to utilise synergies and compliment the existing efforts. I am very excited about this position as I see a lot of value in implementing Yoma in Southern Africa countries and on a personal level it fosters skills such as problem solving, empathy and it requires excellent planning and coordination with the Country Offices in Southern Africa.

I look forward to driving impact together with the country teams!

**RLabs \*Reconstructed Living Lab**  
**General Manager at Yoma HQ**  
Januar 2023 - Present (1 Jahr 6 Monate)  
Kapstadt, Westkap, Südafrika

Imagine you're a young person from a rural area, eager to explore the world and engage in exciting opportunities. However, due to various circumstances, obtaining a physical passport might be challenging or even impossible for you.

But here comes Self-Sovereign Identity (SSI) as a game-changer. It's like a special digital passport that opens doors to opportunities you didn't have before. It's a digital identity that represents who you are, your skills, and your achievements.

With SSI, you can create a digital identity that acts as an alternative to a physical passport. It allows you to participate in global initiatives, educational programs, and job opportunities that were previously out of reach. It's like a virtual ticket to explore the vast world of opportunities available to you.

Just as a physical passport enables you to travel and experience different cultures, SSI gives you a digital identity that travels with you across borders. It's a symbol of your capabilities, talents, and potential.

Through SSI, you can showcase your unique skills and achievements to potential employers, educational institutions, and organizations. It's an opportunity to break free from the limitations imposed by your background and showcase your true potential on a global stage.

SSI empowers young people from marginalized backgrounds, like yourself, to have a digital ID that represents their talents and abilities. It's a powerful tool

that helps level the playing field and provides equal opportunities for growth, regardless of where you come from.

So, just like a physical passport opens up the world for travelers, SSI opens up a digital realm of possibilities for young individuals like you, enabling you to engage in opportunities and experiences that were once unimaginable!

## Leibniz Universität Hannover

### Doctoral Student

Juni 2020 - September 2023 (3 Jahre 4 Monate)

Hannover, Niedersachsen, Deutschland

I am working as a research associate, hence, also starting to teach Bachelor and Master modules from winter semester 2020/21. As a doctoral student, my research focus lies on the interface between culture, psychology and economics, which is why I am interested in mixing both qualitative and quantitative methods. I am planning to conduct fieldwork of my own and I am especially interested in behavioural interventions which have shown promising results in the field of economics.

## UNICEF

2 Jahre 3 Monate

### Specialist for Management and Economics in Yoma

Oktober 2021 - Dezember 2022 (1 Jahr 3 Monate)

Nairobi, Kenia

### Development Economics Specialist at Innovation Team within ESARO

Juni 2021 - September 2021 (4 Monate)

Nairobi, Kenia

### Young professional working on Yoma at UNICEF Eastern and Southern Africa Regional Office

Oktober 2020 - Mai 2021 (8 Monate)

Nairobi, Kenia

As a part of the innovation team under the supervision of Johannes Wedenig, I am responsible for the support in the development of yoma, a newly developed an innovative Youth Agency Marketplace that enables and incentivises youth on their learning to earning journey. My topical focus lies on the research (operational research and the developmental evaluation) around yoma, value-based engineering (ensuring that the values behind yoma are considered when designing the tech behind it) and the token economy (the development

of a universal token). Due to Covid19 I started my internship from Germany but went to Nairobi in January 2021.

CeCee

Director

Januar 2016 - Juni 2020 (4 Jahre 6 Monate)

Selling leather bags online on amazon and through own website, thereby supporting Indian family businesses and local artisans.

Georg-August-Universität Göttingen

Student Assistant

November 2017 - März 2020 (2 Jahre 5 Monate)

Göttingen und Umgebung, Deutschland

Supporting with research tasks and data cleaning in Stata.

Cenfri

Research Intern

Oktober 2018 - September 2019 (1 Jahr)

As a research intern, I was working in a project that deals with remittance sending behaviour. We tried to answer questions like

- 1) How can remittance behaviour be positively influenced?
- 2) Are there any successful behavioural interventions that positively influence remittance sending behaviour?
- 3) Can behavioural interventions be applied to an actual remittance product by remittance service providers?

In the end we partnered with an international remittance service provider and conducted qualitative and quantitative interviews to assess whether for-purpose remittance products would be a feasible product option for them and especially for their customers.

Sartorius Stedim Biotech

Sales employee

April 2017 - Oktober 2017 (7 Monate)

Georg-August-Universität Göttingen

Macro Tutor

Oktober 2014 - September 2015 (1 Jahr)

Göttingen und Umgebung, Deutschland

## Ausbildung

Stellenbosch University

Master of Commerce - MComm, Economics · (2018 - 2020)

Georg-August-Universität Göttingen

Master of Science - MS, Development Economics · (2017 - 2020)

Georg-August-Universität Göttingen

Bachelor of Arts - BA, Volkswirtschaftslehre & Ethnologie · (2013 - 2017)

Georg-August-Universität Göttingen

Bachelor of Science - BS, Betriebswirtschaftslehre · (2013 - 2017)

Savitribai Phule Pune University

Bachelor of Arts - BA, Volkswirtschaftslehre · (2015 - 2016)